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National Institutes of Biomedical Innovation, Health and Nutrition

Fields: Medicine, Drug Discovery, Nutrition

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The Logo and Abbreviation will be changed for the 10th Anniversary from April!

National Institutes of Biomedical Innovation, Health and Nutrition (Ibaraki City, Osaka, President: Dr. NAKAMURA Yusuke) is pleased to announce the renewal of its organization logo and abbreviation, effective from April. The new logo visually expresses our evolving research philosophy and vision for the future, while the new abbreviation is designed to be more easily read and remembered by international audiences.

- New logo and new abbreviation -



1. New Abbreviation

The abbreviation will be NIBN, from **N**ational **I**nstitutes of **B**iomedical Innovation, Health and **N**utrition.

2. About the new logo

2.1 The concept of our new logo is "candlelight." This was inspired by the experience of Dr. NAKAMURA Yusuke, President of National Institutes of Biomedical Innovation, Health and Nutrition, when he was a surgeon and realized that for patients and their families who had been told there was no cure for their illnesses, even a little light like a candlelight could be a beacon of hope to illuminate the darkness and change the quality of their lives significantly. Inspired by this experience, our goal is to conduct research that will serve as a candlelight for those battling illnesses and those who wish to live long and healthy lives, and to give back to society.

2.2 The new logo design:

i . The light of a candle represents:

A " beacon of hope" for those who wish for a long and healthy life and a cure of illness

The "spirit of challenge" of researchers pursuing the realization of that hope.

ii. The motif of the ten circles (the small orange-toned circles on the right side of the light) represents the brightness of the candle and symbolizes the "fusion area" between the fields of medicine and health/nutrition, which is the focus of our organization. These circles also represent our mission as an "A research institute committed to people's health" that provides personalized diet, exercise, and medical care recommendations for each individual.

3. Future Development

The new logo and abbreviation will be gradually implemented across our website and press release documents starting from April.

4. Background of the renewal

This logo renewal will be implemented on the occasion of the 10th anniversary of the integration of the National Institute of Biomedical Innovation (NIBIO) and the National Institute of Health and Nutrition (NIHN) this year.

NIBIO and NIHN were merged to form the National Institutes of Biomedical Innovation, Health and Nutrition (NIBIOHN) in 2015. Since then, we have been engaged in research that integrates the fields of medical science and health science with the motto, "Always looking for challenges and making a difference in Japan and the world from Osaka."

The new logo expresses our philosophy as a "research institute committed to people's health" which is not research for the sake of research, but to always aim for research that will be a beacon of hope for people battling illnesses, their families, and those who wish for a long and healthy life. In addition, we have received many comments from people, mainly from overseas, that the conventional abbreviation NIBIOHN is difficult to read and remember. In order to communicate our research results to the world and cooperate with various institutions around the world, we will use a more readable and memorable abbreviation, NIBN.

About the National Institutes of Biomedical Innovation, Health and Nutrition

The National Institutes of Biomedical Innovation, Health and Nutrition (NIBIOHN) was established on April 1, 2015 through the merger of NIBIO and NIHN. The Institute specializes in a wide range of research from medical to health sciences and is positioned as a national research and development organization with the aim of securing the maximum results of research and development in order to contribute to the sound growth of the national economy and other public interests through the improvement of level of science and technology in Japan.

Website: <https://www.nibiohn.go.jp/en/>

➤For inquiries regarding this matter, please contact

Press Release

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[Reference: Example of new logo usage]

※An application for permission is required to use the logo.

